



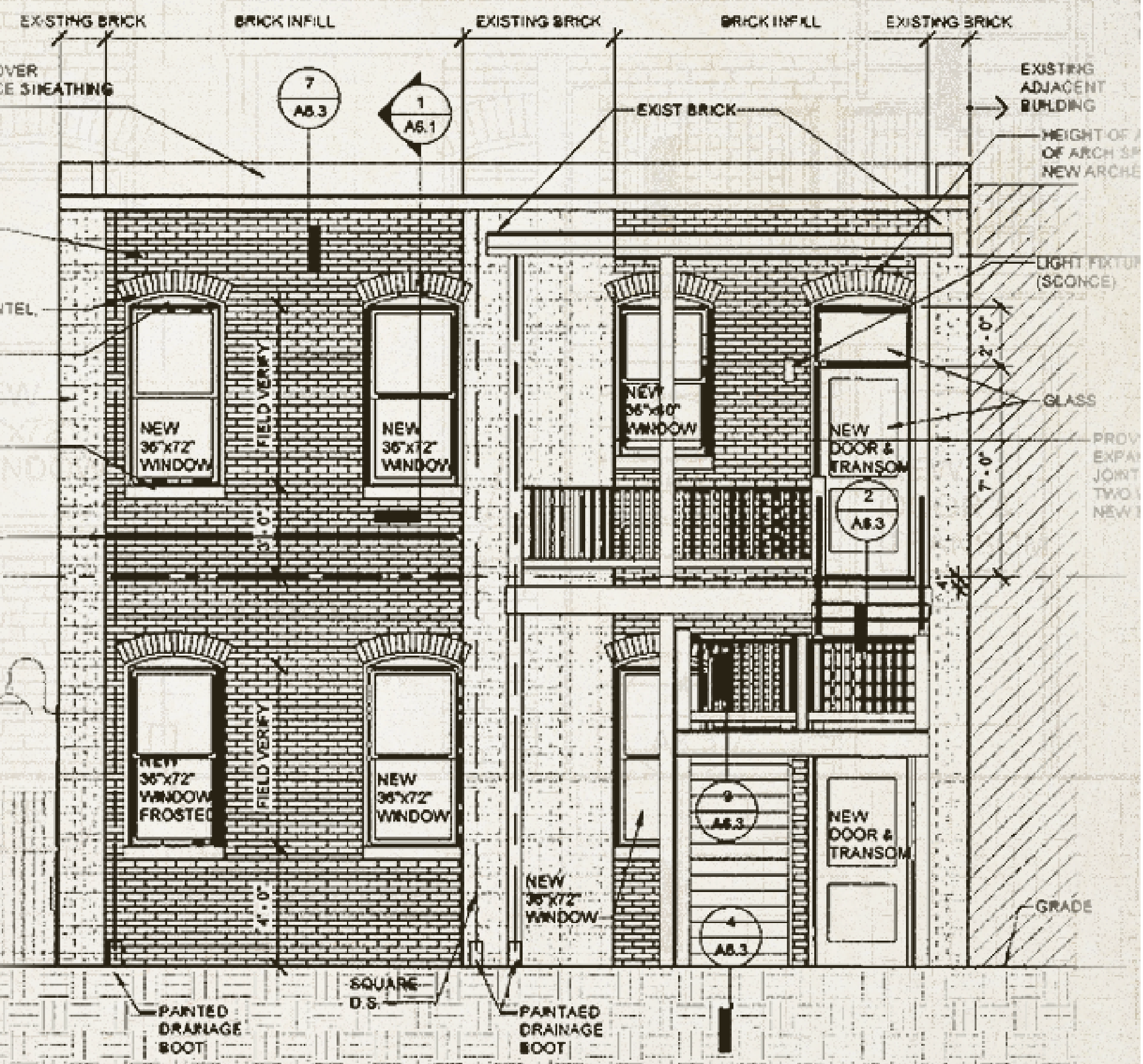
# Program Deck

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**COMING SOON**  
4256 Manchester Ave.



# EOBC MISSION



The EOBC offers access to funding, mentorship, networking opportunities, and specialized training and coaching through the IEL Program for entrepreneurs of color.



IEL PROGRAM

# INCUBATE EDUCATE LAUNCH

NEW  
36"x72"  
WINDOW  
FROSTED

NEW  
36"x72"  
WINDOW

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A6.3

NEW  
DOOR &  
TRANSOM

# EOBC PATHWAYS

Business Incubator

Stay in Place Pathway



Incubator



Technical Assistance Grants

# RIEL INCUBATOR

## Retail Incubator

The Retail incubator model is an intensive 6 to 14 Months small business program that qualifies serious entrepreneurs for the opening of their brick-and-mortar establishments. This Retail Incubator program is designed to strengthen businesses from the pop-up stage to permanent location. The Retail Incubator will place 4 businesses into an actual Retail Store front in a thriving commercial district. The Retail space will be subdivided in to 4 Small Co-Working Stores where each business will run their business and sell their products and learn the fundamentals of running a brick-and-mortar operation in a store front in a thriving Commercial District.

# CURRICULUM

## Mandatory Program Curriculum

Businesses can expect to participate in mandatory classes including personalized guidance and assistance in scaling their businesses, overcoming obstacles, and achieving long-term success administered through the St. Louis Small Business Empowerment Center.

# ELIGIBILITY

Must be a start-up: From 0-5 years • Be privately held and wholly owned • Less than \$200k in annual revenue • Previous retail activity (pop-up or e-commerce transactions, trunk shows, job experience).

# SIPP

Stay In Place Pathway

This program will focus on existing small businesses and popups not selected to participate in the Retail Incubator but still in need of technical assistance. These small & pop-up businesses that are interested in expansion as well as continued sustainability will have the opportunity to have their existing business plans, and business model examined, and a SWOT Analysis completed for their businesses. These business will then be able to access resources through the Retail Incubator to help stabilize, expanded, or grown their business based on their SWOT Analysis .

## TECHNICAL ASSISTANCE GRANTS

Stay In Place Pathway

## ELIGIBILITY

Small Business or Pop-up business 0-20 years

- Be privately held and wholly owned
- Less than \$1,000,000 in net Income annually
- Be an active functional business in good standing with the City or State
- For Pop-ups have previous retail activity (pop-up or e-commerce transactions, trunk shows, job experience)

# CONTACT US



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